

COVER STORY


*Farhan Azmi,  
Chairman*

*Having built a robust career through team leadership, business management, overall strategic management and development of Financial & Professional Services across India & UK, Farhan spearheads Futurz as a leader in the staffing industry.*

# FUTURZ

REVAMPING STAFFING  
PARADIGM BY EXECUTING  
TARGETED RECRUITMENT  
SOLUTIONS IN MULTIFACETED  
BUSINESSES

By Anurag Bhol



Recruiters in India encounter an exceptional paradox, where the companies have a plethora of talents to choose from, but scarcely any of them qualify for short-listing. Therefore, the concept of staffing via HR outsourcing companies has immensely grown, with MNCs opting for third party staffing solutions to make the best possible hires for their organizations. As per a report by the Indian Staffing Federation, the flexi staffing market for IT in India is worth \$3.04 billion in FY17 and is expected to grow 14-16 percent per annum till FY21. However, the conventional outsourced recruiting scenario in India is as such where you would see hotshot staffing firms catering primarily to dedicated IT & ITES services, thereby making other businesses out of reach. The absence of versatility along staffing solutions called for a major breakthrough to elevate the staffing paradigm in India.

Aligning with the changing prospective of the ongoing business trends and ideas entwined with technology, Farhan Azmi (Chairman, Futurz) has pioneered a unique staff augmentation model for multifaceted businesses in India through his brainchild, Futurz Staffing Solutions. Whether it is FMCG, Retail, Telecom, IT Hardware, Media, Engineering, Food & Beverages, Insurance, Hospitality or any other sector, Futurz delivers pertinent recruitment solutions. But what propels the company ahead of competition is the 'human touch' it incorporates in its services without compromising on the processes or the technology dimensions. Futurz has become a favourite choice for Fortune 500 organizations countrywide by proficiently addressing the burning issue of on-time recruitment with its 250+ employee base and 15000+ talent pool.